

# FRIEZE ART FAIR 2005

## Details of UK's largest contemporary art event announced



Details of **Frieze Art Fair 2005** have today (18<sup>th</sup> April) been announced by **Directors Matthew Slotover** and **Amanda Sharp**. Representing the largest contemporary art event in London and the UK, **Frieze Art Fair 2005** boasts a city-wide programme of commissions and events (21-24 October) that aim to build on the massive success of **Frieze Art Fair 2004** and cement its position among the world's leading art fairs.

**Frieze Art Fair 2005** will again be sponsored by **Deutsche Bank**, who have today also announced a three year deal as the main sponsor of the fair, reflecting **Deutsche Bank's** unparalleled commitment to contemporary art.

Featuring 150 leading contemporary art galleries handpicked by the selection committee from a list of over 450 applicants, **Frieze Art Fair 2005** will be a great place to discover the most exciting and exhilarating new work from around the world.

Over 2000 artists will be represented at the fair. Many of the world's most famous and established galleries will be showing alongside the world's most interesting emerging galleries from across Europe, the Americas, Asia and Eastern Europe. New additions to this year's fair include **Iris Kadel**, Karlsruhe; **Herald Street**, London and **Jan Mot**, Brussels.

Situated again in London's Regent's Park in a structure designed by award-winning architect **David Adjaye**, **Frieze Art Fair 2005** expects to welcome over 25,000 visitors including the biggest players in the art world.

**Frieze Art Fair 2005** also boasts the largest programme of supporting events to date, with **Frieze Projects**, a series of specifically commissioned works; **Frieze Talks**, a programme of both informative and controversial talks involving leading figures from the art world; as well as an unrivalled VIP Programme and the return of the widely acclaimed music programme, **Frieze Music**.

With a burgeoning programme of satellite events, the **Frieze Art Fair** week will place London firmly at the centre of the art world this October. For anyone with an interest in contemporary art, this is an unmissable event.

### FRIEZE ART FAIR 2005

<b>Dates:</b>	21 <sup>st</sup> - 24 <sup>th</sup> October	<b>Selection Committee:</b>	Gavin Brown, Daniel Buchholz, Sadie Coles, Jeanne Greenberg Rohatyn, Cornelia Grassi, Maureen Paley, Eva Presenhuber, Toby Webster
<b>Preview:</b>	20 <sup>st</sup> October		
<b>Address:</b>	South Side, Regent's Park, London	<b>Architect:</b>	David Adjaye
<b>Directors:</b>	Amanda Sharp, Matthew Slotover	<b>Graphic Design:</b>	Graphic Thought Facility
<b>Curator:</b>	Polly Staple	<b>Main Sponsor:</b>	Deutsche Bank

**MORE...**

## Frieze Art Fair 2005: Building on previous success

"We are delighted how the Frieze Art Fair has become established after only two years," comment **Amanda Sharp** and **Matthew Slotover**, Co-Directors of **Frieze Art Fair 2005**. "Commentators seem to agree that it is now one of the most important contemporary art fairs in the world. Both sales and visitor figures have risen substantially in the first two years, and we intend to build on this record in 2005. We are also delighted to have **Deutsche Bank** as our main sponsor - their long history of involvement with contemporary art makes them the ideal partner."

## Galleries and Artists

### Selection Committee

The committee consists of the following respected dealers and gallerists: **Gavin Brown**, *Gavin Brown's enterprise*, New York; **Daniel Buchholz**, *Galerie Daniel Buchholz*, Cologne; **Sadie Coles**, *Sadie Coles HQ*, London; **Jeanne Greenberg Rohatyn**, *Salon 94*, New York; **Cornelia Grassi**, *greengrassi*, London; **Maureen Paley**, *Maureen Paley*, London; **Eva Presenhuber**, *Galerie Eva Presenhuber*, Zurich; and **Toby Webster**, *The Modern Institute*, Glasgow.

A full list of all galleries selected is included in the editors notes.



### Galleries

It is the quality of the galleries attending **Frieze Art Fair 2005** that make it such a significant event.

### Facts and Figures

With 150 leading galleries from around the world, 25% are from the USA, 48% from Europe, 22% from the UK and 6% from the Rest of the World.

### New Galleries

For 2005 the fair has announced 16 exciting new additions including **Raucci/Santamaria**, Naples; **Jan Mot**, Brussels; **Galerist**, Istanbul; **Iris Kadel**, Karlsruhe. From United Kingdom new additions include **Herald Street**, London; **Hotel**, London and **Sorcha Dallas**, Glasgow.

### Sales

A total of £26 million worth of contemporary art was sold at Frieze Art Fair 2004, making it one of the most commercially successful fairs in Europe. The organisers hope to achieve similar sales results for the event this year.



### Frieze Art Fair Yearbook

The organisers will publish a yearbook to coincide with **Frieze Art Fair 2005**. This will act as both a fair catalogue and as a snapshot of contemporary art now. Each gallery can recommend two artists for inclusion in the **Frieze Art Fair Yearbook**.

The yearbook is an art lover's bible, it shows the best of what the fair – and the art world – has to offer. The yearbook also includes comprehensive listings of all galleries at the fair, making it an indispensable tool for anyone interested in buying or learning about contemporary art.

**MORE...**

## Events: In Fair



### Frieze Projects (full details pending)

Now in its third year, the **Frieze Projects** programme is recognized as a high profile public arts commissioning opportunity for artists.

The programme encourages the involvement of artists in the physical and conceptual framework of the fair, and for several artists it provides their first opportunity to realize a significant project in the UK.

In 2005 the **Frieze Projects** programme will be expanded and developed in a new direction to encompass more physically ambitious sculptural projects; film and video commissions – presented in a micro cinema – and a daily performance programme.

The programme is curated by **Polly Staple** who has commissioned artists including **Jeremy Deller**, **Pae White**, **Los Super Elegantes**, **Roman Ondak** and **Tatham + O'Sullivan** for previous **Frieze Projects**.



### Frieze Talks (full details pending)

**Frieze Art Fair 2005** will also maintain its series of talks and discussions. These will feature international curators, critics, collectors and artists, who will debate issues arising from the production and collecting of contemporary art.

Panel members in 2004 included **Richard Flood**, Deputy Director and Chief Curator of the *Walker Art Centre*; **Beatrix Ruf**, Director/Curator of the *Kunsthalle Zurich*, **Andrew Renton**, Director, Curatorial Programme, Goldsmiths' College, and Columnist, *Evening Standard*, the collector **Harald Falkenberg**, and the artists **Jeremy Deller**, **Christian Jankowski**, **Trisha Donnelly**, **Haim Steinbach** and **David Robbins**. Discussions ranged from the future of the museum, to ideas surrounding the new in contemporary art and the psychology of collecting.

## Events: Off-Site



### Frieze Music (full details pending)

Curated by **Dan Fox**, Associate Editor of *frieze* and musician **Steve Mackey**, **Frieze Music** aims to assemble a programme exploring the common areas between music and culture.

The innovative 2004 programme helped to pioneer some of the most celebrated bands of 2005, culminating in a night curated by *Franz Ferdinand* which included *The Kills* and the *Kaiser Chiefs*.

## Frieze Art Fair at Regents Park



### Structure and Design

The unique 180,000 square foot structure will be designed by **David Adjaye**, famed for his sculptural and ground-breaking approach to building design and his collaborations with artists.

The signage and print design will be undertaken by contemporary design agency **Graphic Thought Facility**.

### Layout and Facilities

2005 will feature a larger area for galleries and the artists' commissions, as well as for the cafes and restaurants, in order to cater for the anticipated high numbers of visitors. Food will again be provided by Mark Hix, Chef Director of the *Ivy* and *Caprice* restaurants.

### Accreditation

Accreditation will be open to journalists three months before the opening. Online registration is currently available through [www.friezeartfair.com](http://www.friezeartfair.com)

### Tickets

Advance tickets will go on sale 1st June, 2005 from [www.friezeartfair.com](http://www.friezeartfair.com) and SEE Tickets 0870 890 0514 (24 hours). All visitors are advised to buy tickets in advance to take advantage of discounts and a fast track system of entry.

MORE...

## Related Events

### Frieze Art Fair Special Acquisitions Fund to Benefit the Tate Collection (full details pending)

Launched in partnership with **Tate**; **The Frieze Art Fair's Special Acquisitions Fund** was established to enable Tate to purchase the newest and most exciting contemporary art for the Tate Collection.

The fund is organised by **Candida Gertler** and **Yana Peel**, who are London collectors and Tate patrons. They have raised the fund from a group of London collectors. The amount of funding available for 2005 will be confirmed in the coming months.

Last year the **Special Acquisitions Fund** totalled £150,000, which helped secure the works of **Jeremy Deller** and **Alan Kane**, **Pavel Althamer**, **Martin Boyce**, **Jesper Just**, **Mark Leckey**, **Scott Myles**, **Frank Nitsche**, **Henrik Olesen**, **Roman Ondák**, **The Atlas Group / Walid Reed** and **Pae White** for the **Tate Collection**.

### Gallery Events

To coincide with **Frieze Art Fair 2005**, public and commercial galleries throughout London will be holding special events and exhibitions to join in the celebration of art in the capital.

## Sponsors

**Frieze Art Fair** is delighted to announce that **Deutsche Bank** will continue to be the main sponsor of the fair for the coming three years. This is another example of **Deutsche Bank's** global commitment to the arts, which has brought it to assemble the largest corporate collection of contemporary art worldwide.

"After the successful partnership between Deutsche Bank and the organisers of Frieze in 2004, Deutsche Bank is pleased to be the prime sponsor of the Frieze Art Fair for the next three years. The Frieze Art Fair provides a unique way to enjoy direct involvement with new art, which reflects Deutsche Bank's renowned commitment to the arts", commented Pierre de Weck, global head of Private Wealth Management and Executive Committee member of Deutsche Bank. "This year we are celebrating the twenty-fifth anniversary of the Deutsche Bank Art Concept, a concept that has led not only to the acquisition of some 50,000 works of art, but an arts programme of exhibitions, events and sponsorship to encourage artists to make more stimulating new art. We are proud to be involved with the Frieze Art Fair, which already after only two years has become a vital hub of contemporary activity."

**Deutsche Bank** established the concept that corporations should buy art for the enjoyment of their staff and to support artists, not for its investment potential. The 50,000 works of art in the **Deutsche Bank** collection are just part of the Bank's arts programme, which includes the publication of over thirty catalogues and books and the creation of a touring exhibition programme to Moscow, Edinburgh and Johannesburg. In addition, **Deutsche Bank** has collaborated with the Guggenheim Foundation to create the **Deutsche Guggenheim Berlin**.

## ENDS

### FOR INTERVIEWS / USE OF PICTURES

**Idea Generation** : +44(0)20 7428 4949 **Rhiannon**: rhiannon@ideageneration.co.uk **Rosalee**: rosalee@ideageneration.co.uk

### WEBSITES



www.friezeartfair.com  
For

- Images
- Ticket sales
- Press accreditation

www.deutschebank.com  
For:

- Collection info

www.ideageneration.co.uk  
For:

- Images
- Clients details
- Contact details

Deutsche Bank



## Editors Notes

### Galleries List

1301PE, Los Angeles  
303 Gallery, New York  
ACME., Los Angeles  
Air de Paris, Paris  
The Approach, London  
Arndt & Partner, Berlin  
Art & Public - Cabinet P.H., Geneva  
Art : Concept, Paris  
Galerie Catherine Bastide, Brussels  
Galerie Guido W. Baudach, Berlin  
Bernier/Eliades, Athens  
Blum & Poe, Los Angeles  
Nils Borch Jensen, Berlin  
Marianne Boesky Gallery, New York  
Tanya Bonakdar Gallery, New York  
Gavin Brown's Enterprise, New York  
Galerie Daniel Buchholz, Cologne  
Cabinet, London  
Rebecca Camhi, Athens  
Luis Campaña Galerie, Cologne  
Galerie Gisela Capitain, Cologne  
Galleria Massimo De Carlo, Milan  
China Art Objects Galleries, Los Angeles  
Galeria Pepe Cobo, Seville  
James Cohan Gallery, New York  
Sadie Coles HQ, London  
John Connelly Presents, New York  
Corvi-Mora, London  
Counter Gallery, London  
CRG Gallery, New York  
Galerie Chantal Crousel, Paris  
Sorcha Dallas, Glasgow  
D'Amelio Terras, New York  
Thomas Dane, London  
doggerfisher, Edinburgh  
Galerie EIGEN + ART, Leipzig/Berlin  
Foksal Gallery Foundation, Warsaw  
Galeria Fortes Vilaça, San Paulo  
Marc Foxx, Los Angeles  
Stephen Friedman Gallery, London  
Frith Street Gallery, London  
Gagosian Gallery, London  
Galerist, Istanbul  
Gladstone Gallery, New York  
Marian Goodman Gallery, New York  
Greene Naftali, New York  
greengrassi, London  
Galerie Karin Guenther Nina Borgmann,  
Hamburg  
Galería Enrique Guerrero, Mexico City

Jack Hanley Gallery, San Francisco  
Haunch of Venison, London  
Galerie Hauser & Wirth, Zurich  
Herald Street, London  
Hotel, London  
Taka Ishii Gallery, Tokyo  
Jablonka Galerie, Cologne  
Jablonka Lühn, Cologne  
Alison Jacques Gallery, London  
Galerie Martin Janda, Vienna  
Galerie Johnen + Schöttle, Cologne  
Annely Juda Fine Art, London  
Iris Kadel, Karlsruhe  
Georg Kargl, Vienna  
Galleri Magnus Karlsson, Stockholm  
Paul Kasmin Gallery, New York  
galleria francesca kaufmann, Milan  
Kerlin Gallery, Dublin  
Anton Kern Gallery, New York  
Galerie Peter Kilchmann, Zurich  
Nicole Klagsbrun Gallery, New York  
Klosterfelde, Berlin  
Johann König, Berlin  
Tomio Koyama Gallery, Tokyo  
Gallery Koyanagi, Tokyo  
Andrew Kreps, New York  
Galerie Krinzinger, Vienna  
Galerie Krobath Wimmer, Vienna  
kurimanzutto, Mexico City  
Galerie Yvon Lambert, Paris  
Galerie Gebr. Lehmann, Dresden  
Lehmann Maupin, New York  
Lisson Gallery, London  
Luhring Augustine, New York  
maccarone inc., New York  
Kate MacGarry, London  
Mai 36 Galerie, Paris  
Galerie Maisonneuve, Paris  
Giò Marconi, Milan  
Matthew Marks Gallery, New York  
Galerie Meyer Kainer, Vienna  
Meyer Riegger, Karlsruhe  
Massimo Minini, Brescia  
Victoria Miro Gallery, London  
The Modern Institute, Glasgow  
Galerie Jan Mot, Brussels  
MW projects, London  
Galerie Michael Neff, Frankfurt  
Galerie Neu, Berlin  
Galleria Franco Noero, Turin

Galerie Giti Nourbakhsh, Berlin  
Galerie bob van orsouw, Zurich  
Patrick Painter, Inc., Los Angeles  
Maureen Paley, London  
Paragon Press, London  
Parkett, Zurich  
peres projects, Los Angeles  
Galerie Emmanuel Perrotin, Paris  
Galerie Francesca Pia, Bern  
pkm gallery, Seoul  
Postmasters Gallery, New York  
Galerie Eva Presenhuber, Zurich  
Produzentengalerie, Hamburg  
The Project, New York  
Raucci/Santamaria Gallery, Naples  
Galerie Almine Rech, Paris  
Daniel Reich Gallery, New York  
Anthony Reynolds Gallery, London  
Galerie Thaddaeus Ropac, Salzburg  
Andrea Rosen Gallery, New York  
Galleria Sonia Rosso, Turin  
Salon 94, New York  
Galerie Aurel Scheibler, Cologne  
Esther Schipper, Berlin  
Gabriele Senn Galerie, Vienna  
Stuart Shave | Modern Art, London  
Sommer Contemporary Art, Tel-Aviv  
Galerie Pietro Spartà, Chagny  
Sperone Westwater, New York  
Sprüth Magers Lee, London  
Galeria Luisa Strina, San Paulo  
Studio Guenzani, Milan  
Sutton Lane, London  
Galerie Micheline Szwajcer, Antwerp  
Timothy Taylor Gallery, London  
Emily Tsingou Gallery, London  
Two Palms Press, New York  
Vilma Gold, London  
Waddington Galleries, London  
Galleri Nicolai Wallner, Copenhagen  
Galerie Barbara Weiss, Berlin  
Galerie Fons Welters, Amsterdam  
White Cube/Jay Jopling, London  
Galerie Barbara Wien, Berlin  
Wilkinson Gallery, London  
Galleri Christina Wilson, Copenhagen  
XL Gallery, Moscow  
Donald Young Gallery, Chicago  
Zero, Milan  
David Zwirner, New York

## Getting There – Frieze Art Fair 2005

### Opening Hours

Friday 21 October	11am-7pm
Saturday 22 October	11am-7pm
Sunday 23 October	11am-7pm
Monday 24 October	11am-5pm

Box office and 24-hour credit card hotline

SEE Tickets +44 (0) 870 890 0514

Group bookings +44 (0) 870 899 3342

Online bookings [www.seetickets.com](http://www.seetickets.com)

### Accommodation and Travel

Our partner travel agent is Turon Travel

[www.turontravel.com](http://www.turontravel.com) or telephone +1 212 925 5453

Email [frieze@turontravel.com](mailto:frieze@turontravel.com)

### Directions

Heathrow, Stansted, London Luton, Gatwick and City Airport are all within an hour and a half of Regent's Park. Connect from Heathrow Airport via Paddington Express. Waterloo Station (Eurostar) and all mainline stations are within easy reach by bus or tube.



### Tube

The Frieze Art Fair is five minutes walk from Regent's Park, Great Portland St, and Baker St tube stations.

### Buses

2, 13, 18, 27, 30, 74, 82, 88, 113, 115, 139, 148, 189, 274 & C2

**MORE...**

**Car Parking**

There are 1000 Pay and Display parking spaces in the Park. Additional car parks are marked on the map above. Car parking is free on the Inner and Outer Circles after 6.30pm. Public transport is very convenient for the fair and we recommend you use it where possible.

**Frieze Art Fair** is outside the central London congestion charging zone. For further information about the boundaries of the zone and how it may affect your journey, please visit [www.cclondon.com](http://www.cclondon.com) or call 0845 900 1234

Coaches may drop off and pick up parties on the Inner Circle and park in the Outer Circle (near London Zoo). Coaches need a permit to enter the park, which is free of charge but must be obtained at least one week in advance of your visit from The Royal Parks. Call 020 7486 7905.

**Additional Information****Playground**

There is a children's playground next to the Fair on Marylebone Green with a full range of activities for children aged 3-8.

**Access**

**Frieze Art Fair** is fully accessible to people with reduced mobility. Wheelchair users' companions: free. Guide dogs are welcome.

**Cafe/Restaurant**

There is a fully functioning restaurant at the fair, as well as several cafés for sandwiches, salads, drinks and coffee.